

Playing BLACKJACK To Win

Second Edition

If I could play
Blackjack like him, I
would be on that side
of the table.

Playing Blackjack To Win
taught me how to make
"Big Bucks" on my
vacations.

I wonder how
he learned to
be a consistent
winner?

Wow! That player
at 3rd base is good!
He wins almost
every hand!



Kevin "The Gambler"
Reveals His
Winning Strategies

Author
Kevin D. Cole

photograph by: Lori Ann Scott

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The Next Page Is The Back Cover
Of Playing Blackjack To Win
“Second Edition”. Read It!
There Is A Lot Of Information
About The Contents Of The Book.

Three Great Books! All Bound In One Cover

**Kevin "The Gambler" Reveals His Winning Strategies
Sharing Priceless Knowledge He Acquired Over The Past
Forty-Five Plus Years Playing Casinos Around The World**

**Wow... Look Who Bought A Copy
And What They Say!!**

To Mr. "21"

I purchased your book months ago here in Las Vegas. Gambling is my part-time job and hobby for years. I like craps, video poker, keno, and now "21". Your book works! I average winning from \$50 to \$1,000. Lost once a small amount, and sometimes I break even and give it up for that session. Don't have it down perfect - card count not yet. I practice every time I have the time. Thank you, Kevin "The Gambler".

G.A.H. - Retired

Hi Kevin!

My husband plays craps and comes home a "mad" loser every time we go to a casino. I have always played Blackjack, but did not do much better than him. We thought you were supposed to come home a loser! That is the way it was before I bought Playing Blackjack To Win. Now my winnings pay for our trip plus money to loan him to lose on the crap table. This may all change since I caught him reading your book and practicing with a deck of cards. He may get smart and start playing Blackjack.

K.H.-Secretary

Dear Kevin "The Gambler"

We are requesting permission to use Playing Blackjack To Win as our textbook to teach Blackjack in our gaming school, "T and D Casino Games". We will use the first nineteen chapters to teach people how to play Blackjack in our "Learning How To Be A Consistent Winner" class. The last seven chapters will be used to train our students to be professional Blackjack Dealers in our "Blackjack Dealers Class". My partner and I, as well as our instructors, have spent many years as professional Dealers and as Casino Executives. We have read numerous books on all types of gambling and Playing Blackjack To Win is the most informative and easiest way to understand of all the books and we have read on Blackjack. We would like to purchase books from you so we can give one to every student enrolling either of our Blackjack classes. We will be looking forward to hearing from you soon.

T.G. Perrin, Co-owner "T and D Casino Games"

Kevin Is My Name – Blackjack Is My Game

Writing Playing Blackjack To Win is my way of sharing priceless knowledge I acquired over the last forty-five plus years playing casinos around the world. My interest in Blackjack began to grow when I learned it was the only game that casinos were afraid of being beaten by a knowledgeable player.

I have combined my winning strategies with the ones my professional friends use. At this point, I only had one thing left to learn to include in Playing Blackjack To Win. I had spent thousands of hours on the "playing side of the table," but still did not know all of the secrets the casinos teach their Dealers. So what did I do? You guessed it!! I enrolled in one of the leading Dealer's Schools to get the same training the Dealers get plus all of the inside information they are taught to use against the "professional players". Now I had all of the knowledge and experience to write the best and most complete book on Blackjack to teach amateur players how to **win consistently**.



Eagle

**Book Publishing
Company**

Unbelievable... all of this exciting information in one book!! It's no surprise that many professional Blackjack players have said that Play Blackjack To Win is the easiest to understand and most complete book ever written to teach an amateur how to be a **consistent winner**.

**Casinos In the U.S. And Around The World
The Book On Over One Thousand Casinos**

**The Blackjack Dealers School Textbook
The Casino Wish You Didn't Know But,
It Is Too Late Now...Kevin Reveals What
Dealers Are Taught To Use Against You**



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I Will Teach You...

Basic Game Strategy... showing you how to play Blackjack so that the house percentage is cut to nothing against you. It consists of a set of rules so that every hand you play achieves the highest possible chance of winning - putting the odds in your favor!!

How To Cancel Cards – Not Count Cards... by using easy to learn "Single Point Count" method. The single point count, knowing the deck is 10 rich, is a must to playing winning Blackjack. This is a simpler method to learn and use than counting cards.

Money Management Is The Key... to leaving the table a winner. You must know exactly when to increase or decrease the amount of each bet. The object is to lose smaller bets and win larger bets.

What Dealers Are Taught... to use against you, the player, is something that the casinos wish you didn't know. It's too late now – I reveal it all...

So You Can Be A Consistent Winner!!

**Buy Yours
Now!!**

\$49.95 U.S.

The Best Business Opportunity In America

Hello, I hope you will soon become a Distributor

It is A Fact!! Be one of **only** twenty licensed Distributors , covering all fifty states, marketing Playing Blackjack To Win “Second Edition” books to become number one like the “First Edition” was number one selling book teaching thousands and thousands of Blackjack Players to be a Consistent Winner for twelve years – 1993 to 2005 - amazing but **true!** You can spend your time playing golf, fishing, hunting or just having fun and you are **guaranteed \$100,000 net profit** income without you doing a day’s work, as a Playing Blackjack To Win “Second Edition” book Distributor. This is explained in detail in this website. You should order a Playing Blackjack To Win “Second Edition”, **today**, so you can see the high quality of the attention getting book and the details of knowledge Kevin will teach blackjack players to be Consistent Winners.

A Preview Of What The Company Does For Our Distributors That No Other Company Does! Ask Them Each Of These. Do They Do Any Of These Things We Do For Our Distributor?? – Get Their Answers. “Probably Stuttering!!”

- No Franchise Fee and we give you “Much” more than “Any” Franchise would give you. Compare anyone’s Franchise or Distributorship to this.
- Only a \$55,000 investment, with a \$10,000 **refundable** deposit, which includes . .
 1. That is correct!! Your \$10,000 deposit is **refundable** – no reason required! Just Ask For It!! How simple is that??
 2. You receive every item you need to operate you Distributorship, for **no** extra cost.
 3. Two Thousand Playing Blackjack To Win “Second Edition” books and all sales items to create enough Dollars to recover your \$55,000 investment plus a Big **\$20,000 profit** your first ninety days in business.

4. The Company **guarantees** you, in your Distributorship Marketing Agreement, that you will make a **Net Profit** of One Hundred Thousand Dollars (**\$100,000**) the first twelve months your Distributorship is in full operation. If you don't (but you **will**) the Company will give you a Cashier's Check for the difference of what you made and One Hundred Thousand Dollars (\$100,000). No other Company will guarantee, in their Distributor Agreement, that you will even get your investment back in your first year of operation.
5. You can read every word of our Distributorship Marketing Agreement in our Documents website. No company will give you a copy of their Agreement until you have paid them. **Ask – Get Their Answer!!**

Kevin will teach Blackjack players his **cancelling card** method of knowing what cards have been played and what cards haven't been played. Much easier than the "counting cards" method that is more correct, legal and not able to be detected by the Dealer or Pit Boss. They will just think you are either a good player or being lucky! While you are creating a stack of "Black Chips".

I Want to personally hear from you. Go to page 29 for instructions on how to select a convenient time for you to call me. Nine choices of time every day Monday thru Friday.

Waiting for your call

W. G. Elzner

C. E. O. and President

Be One Of Only Twenty Members Of The Famous \$ \$ \$ "Number One Club" \$ \$ \$

Don't miss this once in a lifetime Opportunity to become a Distributor to make Big \$ \$ \$ in the fastest growing industry in America – "Gambling" and by being the Distributor of Playing Blackjack To Win "Second Edition" the number one book teaching Blackjack Players how to be a "Consistent Winner" playing the number one game, Blackjack, in every Casino in America. Question? How many number 1's can you be involved in?? Answer!! **Only** a Distributorship founded by The Eagle Companies for over **sixty-five years!!**

**The Next Page Is A
Copy Of Playing Blackjack
To Win “First Edition”
I Think You Will Agree
That Playing Blackjack To Win
“Second Edition” Is Much
More Attention Getting.**

Playing **BLACKJACK** **To Win** SM



Kevin "The Gambler"
Reveals His Winning Strategies

Author
Kevin D. Cole

**This Display Has 10 Books And 100 Brochures
Placed By One Or More Of Each Dealer's Registers**



Their Marketing Plan Is the Success Of Any Business We Have The Best Of Any Company!!

I moved to Las Vegas in 1992. I had been going there often since 1959 having fun with many of the famous entertainers. I met Dean Martin on my first trip to Las Vegas in 1959 and became a friend to the members of the "Rat Pack" – Frank Sinatra, Dean Martin, Sammy Davis Jr., Peter Lawford and Joey Bishop. Soon, I knew many other entertainers. I always played Blackjack and always **lost**, like most other people. While losing, I learned that it was the only game that a knowledgeable player could win consistently. In 1992, I decided to be a professional Blackjack player. I bought books, studied, practiced and played. I also met and became friends with other professional players who gave me a lot of winning information. I became very good, winning consistently and decided to write Playing Blackjack To Win “First Edition

I wrote Playing Blackjack To Win “First Edition” using the pen name "Kevin D. Cole" (registered in The Library of Congress) to keep my identity a secret from the casinos, which most authors of gambling books also do. I printed it in my publishing Company Dancole Publishing, Inc. and marketed it myself using another unique, never before done, marketing plan. It was sold in Travel Plazas (truck stops) and Convenience Stores on Interstate highways throughout the United States. No book stores or online sales. It was the first book ever sold in Travel Plazas. Really simple – my **marketing plan**. They didn't handle books for three reasons. First, books got dirty with people taking them to the tables in the restaurant and reading them. My solution! The books were sealed in clear plastic. I designed an attractive brochure that described the book to let the reader (Blackjack Player) know that the Playing Blackjack To Win would teach them how to be a consistent “winner” at a Blackjack Table!! The brochure **Sold Books** – over a **Million**, to be exact. It will again!! Second, books were stolen. My solution! I put the books in a custom-made display next to the cash register. Third, publishers only pay the retail business 10% most books – some to 20%. My solution! I paid them **30%!!** The way to set records in any type of Company is to have a **winning marketing plan**. Playing Blackjack To Win “First Edition” was an instant success becoming the number one book on being a “**consistent winner**” playing Blackjack and stayed number one for twelve years until I took it off the market in 2005. I completed, in 2017, Playing Blackjack To Win "Second Edition". I am also publishing Playing Blackjack To Win "Second Edition". In 2024 I Founded and own Eagle Book Publishing Company a Nevada Corporation and in 2025 I am selling **only twenty** Distributorship's to sell Playing Blackjack To Win “Second Edition” covering every highway in all 50 States.

Eagle Book Publishing Company Is Publishing . . . Playing Blackjack To Win “Second Edition”

The Marketing Plan for the “Second Edition” is exactly the same as the Marketing Plan was for the “First Edition”. Playing Black To Win “First Edition” instantly became the number one selling book on how to win playing Blackjack and stayed number one for twelve years until I decided to take it out of production. Playing Blackjack To Win “First Edition” was **only** sold in Travel Plazas (Truck Stops) and Convenience Stores on Interstate and major State and U.S. Highways nationwide. It was **never sold** on the web or in bookstores. My marketing plan was the best and will be again with the Second Edition making Distributors Big \$ \$ \$. Playing Blackjack To Win Second Edition will have even more types of businesses that will be retail Dealers (hundreds in each Distributorship Marketing Area) that are Gift Shops in large hotels in cities and in all types of hotels and motels(motor hotels) that have or do not have gift shops on highways – **no motels** in cities, along with popular restaurants that cater to travelers such as Denny’s, Ihop and Cracker Barrel each with hundreds of locations on Interstates, U.S. and state major highways. More retail locations, more profit for every Distributorship. The brochures that are in the Displays, by registers at each retail Dealer, have an order form, with the Dealers number stamped on it, so customers can order a Playing Blackjack To Win “Second Edition” when they get home. Full color ads in popular magazines along with magazines in Travel Plazas that are **Free** to Truck Drivers will also create thousands of mail order sales every month. All Distributors will share in the profits. Each Distributor will receive Ten Dollars (\$10.00) from the Company on the tenth (10th) day or each month for all books sold, in their marketing area the previous month with the Dealers number stamped on it or the address the book was sent to was in the Distributorship marketing area. Another “First” you have never heard of.

October 1, 1993 Amazing First Days Sales Of Playing Blackjack To Win “First Edition”

In all of my traveling over the U.S. I had made Travel Plazas (Truck Stops) my favorite resting – stretching and eating place. I have also noticed that every Casino/ Hotel on major highways have a fueling and parking area for many (up to 100) eighteen wheelers. The Truck Drivers that fuel their trucks usually get free food in a nice restaurant and many even get a free room or discount on their room. The hotel/casinos

know the Truck Drivers make \$100,000, owner/operators \$200,000 annually. A lot of \$\$\$ for gambling – most play Blackjack.

These facts are the reason I had selected Travel Plazas as the best place to sell Playing Blackjack To Win even before I wrote it. You read about my visit to four Travel Plazas in Barstow, CA and learned the three reasons Travel Plazas don't sell books. Being the professional marketing expert I don't take "no" for an answer. So I solved those three problems as I explained earlier.

Thousands of books and brochures were printed, custom designed attractive displays were manufactured and all sales items were in stock. Time for **me** to personally make some sales.

Kingman Arizona is only 95 miles south of Las Vegas and I knew there are seven Travel Plazas in the Kingman Area.

So I drove to Kingman, had lunch and went to the Flying J Plaza (Flying J. had the most locations – and still does have the most locations of any company). A ten Minute presentation to the Manager – Results. October 1, 1993 the first retail Dealer for Playing Blackjack To Win "First Edition" was established, Next, Pilot - second largest in the U.S. - **Sold** ! Next, TA (Truck stops of America third largest, **Sold**. Petro fourth largest **Sold**. Next three independent owners **Sold Sold Sold!!** Seven presentations Seven Sales first afternoon, \$1,470 **cash** in my pocket. I said to myself I think I have another winner!! I had to service them several times in October to keep them supplied.

On November 1, 1993 – one month after my first sale, I received a call from the Flying J Plaza Manager. He said, I am almost out of books again plus I have something I want to show you. He showed me what is on page 13 – the next page. Flying J keeps their Managers informed of a new fast selling product. They print a sheet, with the four fastest selling new items in all of their locations in the U.S. in October, Playing Blackjack to Win is shown as book by Dancole publishing, Inc. as the number one in the U.S. You should have read that was the "First Edition" Published. Look at their sheet on page "lucky 13".

TFJ
DBA FLYING J TRAVEL PLAZA
P.O. BOX 678 • BRIGHAM CITY, UTAH 84302
PHONE (801) 734-6400

November 1, 1993

HOT SHEET

THE BEST SELLING, HOTTEST ITEMS FROM FLYING J'S ACROSS THE COUNTRY

LOCATION	ITEM	COST	RETAIL	# SOLD	SOLD Days	SUPPLIER	PHONE	MISC. COMMENTS
Kingman	Book	\$21.00	\$34.95	24	27	Dancole Publishing, Inc.	800-224-0210	Good margin.
Clive	Silk Flowers	\$1.25	\$1.99	192	30	Mr. Check-Out	515-278-8880	
Amarillo	Tropical Air Plants	\$1.75	\$3.99	48	19	Tropical Air Plants	800-624-5238	Place at fuel desk. Watch them go!
Butte	Pocket Poker & Keno	\$14.50	\$29.99	62	90	Richaire Enterprises	406-656-8622	Ask for a display model of each.
San Antonio	Battery Operated Lighters	\$2.00	\$5.99	102	30	TNT	800-777-6490	Display free with off-set merchandise and freight off-set with merchandise
San Antonio	Blue & Black Jeans	\$9.50 & \$9.90	\$17.99	78	30	Williamson-Dickey	817-336-7201	Free display rack. Vendor #945115

One Of A Kind Distributorship

Your Distributorship Total Cost Is Only \$55,000

Compare what you receive and what profit you will make from your Playing Blackjack To Win Distributorship vs what profit you will make from **any** other company's Distributorship or Franchise! **Compare These . . .**

We furnish you a copy of the Company's standard Distributorship Marketing Agreement available for you to view in our Documents website. The Eagle Companies, the parent company of Eagle Book Publishing Company, has been complimented by our Distributors and their Law Firm as to how simple and **very fair** for the Distributor. Here are only a few of the things we do for our Distributors, spelled out in easy to understand in the Distributorship Marketing Agreement as follows, that **No Other Company Does!!**

- A. Our Distributorship Marketing Agreement is provided for you on our Document website. They won't let you see their Distributorship or Franchise Agreement because it is so one sided for their benefit – Not For You – their prospective Distributor or Franchisee.
- B. The Schedule B, part of the Company's Distributorship Marketing Agreement lists **everything** you can possibly need to put your Distributorship into operation and establish your first two hundred (200) retail Dealers. They will probably give you a list of what you will need that will cost you Hundreds or Thousands of Dollars. Schedule B of the Company's Distributorship Marketing Agreement, will **amaze you** as to what we do for our Distributors. Visit it on our Documents website, and see for yourself!!
- C. Their Distributorship or Franchise Agreement, won't even guarantee that your Distributorship will make enough **net profit** the first twelve (12) months for you to get back your original investment for their Distributorship or Franchisee.
- D. Your Distributorship should make you enough to recover your \$55,000 investment plus Twenty Thousand Dollars (**\$20,000**) net profit from using the 2,000 Playing Black To Win "Second Edition" Books, that you received shown on the Schedule B of your Distributorship Marketing Agreement, in the first ninety (90) days or **less** from your two hundred (200) retail Dealers. **Next**, the Company **guarantees** that your Distributorship will make a **Net Profit** of

One Hundred Thousand Dollars (**\$100,000**), the first twelve (12) months your Distributorship is in full operation. This is explained in detail in your Distributorship Marketing Agreement – **Read it!!**

E. The Distributorship Marketing Agreement, is in our Document website, is exactly the same you will have. It is detailed and very easy to understand. The Schedule A is a sample of one of **only twenty** Distributorships that will cover every mile of highways in all fifty States. Don't waste any time to select the Distributorship marketing area that you want will have a minimum of 12,000,000 or more population with many having a population of 15,000,000 or more. All twenty Marketing Areas and their population are shown in the Document Website. If you "snooze" you "loose"!!

The Schedule B shows a list of every item required to establish 200 retail Dealers to start your Distributorship producing a Big **\$\$\$** profit for you.

The Distributorship Operations Manual you will receive will explain every detail you need to know to operate your Distributorship. You can be a hands on Distributor or an "Absentee" Distributor with three Area Marketing Managers covering all of your Marketing Area making them and you will be making Big **\$\$\$**. **Guaranteed \$100,000** the first twelve months full months of operation.

You may choose to be an "Absentee" Distributor for any one of several reasons. Example: you work full time in a business you own or have a full time job that paid you the money to buy a Playing Blackjack To Win "Second Edition" Distributorship. Your Distributorship could be in your favorite Vacation area or where family lives. All of your Vacation expenses can be paid by your Distributorship as a business expense. You could give a family member or friend a great job to be one of your three Area Marketing Managers to meet your other two Area Marketing Managers each Saturday at your office, to collect their cash and consignment invoices along with the cash and checks they collected. They would also rebuild their supplies of Books, Brochures, Displays and marketing materials. They would do this according to the Distributorship Operations Manual. You could buy the marketing area where you live and still be "Absentee". You have many choices, **If You Make A Wise Decision Fast!! If You Snooze You Loose.**

I will answer all of your questions in one or more telephone calls and/or in person in a meeting in our Corporate Headquarters in Las Vegas, NV. **Your Choice!!**

An Example Of Your Profit

You will receive 2,000 Playing Blackjack to Win “Second Edition” books shown on your Schedule B. I will show you your profit from the 2,000 books if you sold 1,000 Retail Dealers for Cash and 1,000 on consignment.

1,000 @ \$35.00 each for cash	= \$35,000
1,000 @ \$40.00 each on consignment	<u>= \$40,000</u>
Total Sales	\$75,000

That is \$20,000 net profit above the \$55,000 you paid for your Distributorship. You should establish a minimum of 200 retail Dealer selling a minimum of 2,000 books every month.

The Distributorship Marketing Agreement explains a lot more in detail. Call me for answers to your questions and a lot more facts I will give you.

No company will give you a copy of their Distribution or Franchise Agreement!! We Do – **Another First For Kevin!!**

An Example Of Retail Dealer Profit

Dealer Sells a book they paid Cash for - they make 30% = \$15.00 per book

Dealer sell a book they have on consignment – they make 20% - \$10.00 per book

**The Company Has Three Profit Sharing Plans Paying
Royalty Investors And Distributors Big \$ \$ \$
Every Month For Years And Years!!**

Number One Profit Sharing The Company will pay you \$.25 for every mail order book sold on the 10th of every month for the previous month sales. My math says that will be \$1,500 or more fun money for you **every month!!**

My educated estimate, based on Playing Blackjack To Win "First Edition" being the number one book sold every month from 1993 thru 2005 on how to be a consistent winner playing blackjack. My estimate will be an average of three books sold from brochures taken from each of the 6,000 Displays = 18,000 every month paying you \$0.25 each equals **\$4,500 Monthly.**

A second way we will sell thousands of books monthly via mail orders, paying you **more Royalties** will be full color ads in popular magazines, such as gambling magazines that feature Blackjack as the number one "table game" in every casino. Also, ads in magazines that are free to Truck Drivers in Travel Plazas (Truck Stops) and subscribed to by Blackjack players that want to learn how to be "consistent winners".

You Ask?? How do I own a Twenty Five Cent Royalty, for only \$1,000 of my money?

An easy answer! Make a wise and quick decision to call me on my private phone 702.569.2660 to answer any questions you may have or you can email me at wgelzner@eaglebokpublishingcompany.com and say "Email me a Royalty Purchase Agreement. Your "total cost" will be **\$10,000 - DON'T PANIC** - Your monthly Royalty checks will pay the other **\$9,000** for you!! Here is how!! Plan to receive your first Royalty check on June 10, 2026 and your second Royalty check on July 10, 2026. You will pay your first of nine **\$1,000** payments on July 15, 2026 and your other eight payments on the 15th of each of the next eight months from part of each of your Royalty checks you will receive on the 10th of each month. **How Easy Is That?** Remember

what I said about that my educated estimate is that you will receive **\$4,500** or **more** each month.

The Company is only letting twenty wise entrepreneurs have this opportunity - making only a \$1,000 personal investment to create **BIG \$ \$ \$**. You will then **Be One Of Only Twenty Members Of The Famous \$ \$ \$ "Number One Club"** \$ \$ \$ qualified to recruit Distributors.

Number Two Profit Sharing: Suprise!! You know a lot of people. Relatives, friends, Church members, club members and business associates. Several are probably looking for a business to buy. Tell them to take a look at our two websites. If they buy a Distributorship the Company will mail you a \$1,000 cashiers check the next business day after they receive their signed Agreement and \$10,000 cashiers check deposit. Easy **\$1,000!!**

Number Three Profit Sharing: Another First Ever for any company to do for their Distributor or Franchise!! The Company will pay the person who recruited a Distributor \$500 for each order of 1,000 Playing Blackjack To Win "Second Edition" books. Again, I will use my experience from the "First Edition" one million sales. I say that each Distributor should order from 3,000 to 6,000 "Second Edition" books monthly. Based on that, the Distributor's Recruiter should receive from \$1,500 to \$3,000 on the tenth of each month for the previous months sales.

The Next Page Is One More Closing
Tool For The Distributor's
Marketing Team To Use To
Close Retail Dealer Sales.

No Retail Dealer Of Any Product
Has Ever Been Paid For A Sale

They Did Not Made!!

Another "First" To Add To Dozens
Of "Firsts" The Eagle Companies
Have Received During Their Sixty-
Five Years Of Establishing
Winning Companies.

Attention Owners Of Travel Plazas, Hotels, Motels And Convenience Stores On Interstate And Major U.S. Highways Plus Hotels With Gift Shops In Cities ... This Is An Opportunity You Can't Refuse!!

Get Your Share Of The Millions of \$ \$ \$ Profit retail Dealers — just like you — have been sharing annually, that have an “attractive attention getting display” like this by their register(s) beginning October 1993, with Playing Blackjack To Win “First Edition” book.

It Is A Fact ... over 50% of your customers that are business or pleasure travelers along with “Big Rig” drivers will go to one or more Casino/Resorts in the next 12 months. These could be Casino/Resorts a short distance from your business, or in the state where they live, or anywhere in the U. S. including the Gambling Capital of the World — Las Vegas. Half of all Gaming Tables in every Casino/Resort are Blackjack Tables, which says, half of all gamblers will play Blackjack when at a Casio/Resort.

Every Blackjack Player Dreams . . . about being a “Big Winner” but doesn’t have the knowledge to beat the Casinos. Now, their dream can come true !! Your customers **will purchase** Playing Blackjack To Win “Second Edition” so that they can learn from Kevin D Cole, professional gambler, how to be a “consistent winner”.



You Make Big Bucks On Every Sale !!

Our Unique Marketing Method . . . Can Make You \$100's Every Month As A "Retail Dealer". That's Right - "Retail Dealers" Make "Big Bucks" Selling Playing Blackjack To Win “Second Edition” Books - \$15.00 Profit, a Big 30%, On Every Book You Sell.

Plus - We Send You \$10.00 For Each Sale You Didn't Make!!

Your customer picks up a brochure from your establishment and mails us the Customer Order along with the correct amount of money. We will pay you \$10.00 of the monies we collect for each Playing Blackjack To Win “Second Edition” book Customer Order, that has your Authorized Dealer Number on it, that we receive accompanied by the full advertised price plus applicable sales tax and the current U.S.P.S.

Priority Mail postage. All monies collected by us from your customers, as described herein, will be calculated each month and we will prepare you an itemized statement showing each customer's first name and initial of last name along with the \$10.00 due you. We will mail you the statement, along with a check for the correct amount, on or before the 10th of each month for all monies collected the previous month.

Eagle Book Publishing, Company * 4001 S. Decatur Blvd. « Suite 37-365 « Las Vegas, Nevada 89103

Playing Blackjack To Win “Second Edition” Three Books In One Cover

Kevin D. Cole, professional Blackjack player, wrote Playing Blackjack To Win "First Edition" that instantly became the number one book teaching Blackjack players how to be "**Consistent Winners**" \$\$\$\$. It stayed number one for twelve years teaching thousands and thousands of Blackjack players how to be "Consistent Winners"! Then Kevin stopped the presses and started adding a chapter of information on over one thousand casinos worldwide.

Playing Blackjack To Win "Second Edition" contains all of the information described and also has **twenty-eight pages** that Kevin used to give you every detail, step by step of knowledge you need for **you** to be a "**Consistent Winner**".

Playing Blackjack To Win "First Edition" included the complete "Training Manual", from one of the most popular Dealer Schools, teaching men and women how to be Blackjack Dealers. Kevin actually attended that Dealers School and got his "Blackjack Dealers Certificate" that made him eligible to be a Blackjack Dealer in any casino. No other Author of a book teaching Blackjack players how to be a **Consistent Winner** has a Blackjack Dealers Certificate, giving Kevin the **secrets** the dealers are taught to use against **you**, a player. Now, Kevin gives you those **secrets**! Just one more "First" for Kevin, who has **many "First"!!**

Kevin say's he has received many emails from Blackjack Players who purchased Playing Blackjack To Win "First Edition" that were not only becoming **Consistent Winners** but also went to a Dealers School and are now Blackjack Dealers with a nice income and also go to a casino where the aren't Dealing Blackjack but use their knowledge as a **Consistent Winner** to make **Big Tax Free \$\$\$**

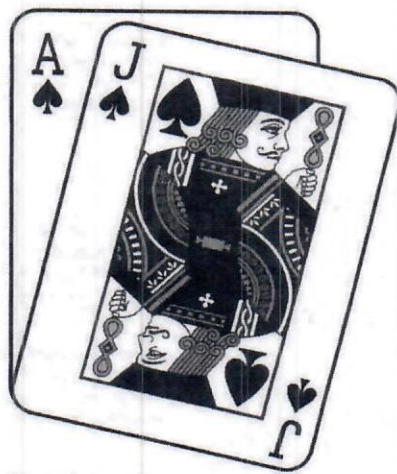
Playing Blackjack To Win "First Edition" was expanded to create the very informative Playing Blackjack To Win "Second Edition" that includes a thirty-two page chapter with information on over one thousand casinos worldwide. The information on each casino is more than the casinos have in their own website. Playing Blackjack To Win "Second Edition" now has three books in one cover. Another "First" for Kevin!!

The Website Playing Blackjack To Win Book consists of both the Front and Back covers and very important pages, taken from the book, giving you a preview of what Kevin will teach you to become a “Consistent Winner”. It also gives you a preview of the chapter that has important information about each of over one thousand casinos around the world and a preview of the Training Manual that teaches men and women to be Blackjack Dealers, learning the secrets to use against **you**, the player.

Use an Order Form, from the last page of the website, to order your playing Blackjack To Win "Second Edition" **TODAY!!** Save the **\$9.85** U.S.P.S. Priority Mail postage by ordering your book postmarked no later than three business days from the date of my email to you.. Kevin will pay the **\$9.85** postage!! Wow, what a guy!! Your book(s) will be sent the next business day after we receive your order.

We are waiting for your order. Include your phone number on your Order Form and I or one of my assistants will call you the day your Playing Blackjack To Win “Second Edition” has been shipped. When have you ever had that happen??

Nineteen Pages Of Casinos In The United States

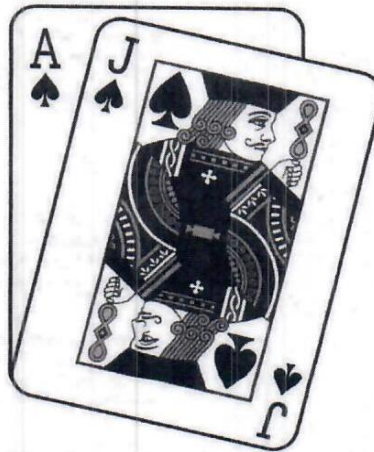


SAMPLE

NOTE: Additional Information On Each Casino Can Be Found On Their Informative Website.	Select A Casino For Your Next Exciting Vacation					
	Hotel Rooms & Suites	Restaurants & Bars	Blackjack Tables	Poker Tables	Other Table Games	Gaming Machines
ARIZONA						
CAMP VERDE						
Cliff Castle Casino www.cliffcastle.com Voted #1 casino in Arizona. See Big Stars at the Stargazer Pavilion. 800.524.6343	84	7	10	10	0	563
CHANDLER						
Gila River Casino – Lone Butte www.wingariver.com/lonebutte.php The place for Slot Lovers! Live Entertainment on weekends. 800.946.4452	0	1	0	14	13	600
Gila River Casino – Wild Horse Pass www.wingariver.com/wildhorsepass.php Spa, golf course, four star hotel – come to Arizona's biggest casino. 800.946.4452	0	1	0	14	5	750
FOUNTAIN HILLS						
Fort McDowell Casino www.fortmcdowellcasino.com A true Dining Experience at the Peaks. Big Prizes! Free Bingo Shuttle! 800.843.3678	0	6	24	10	0	775
LAVEEN						
Gila River Casino – Vee Quiva wingariver.com/veequiva.php Complimentary Drinks, Free Valet Parking, Delicious Deli 800.946.4452	0	2	0	10	8	750
MARICOPA						
Harrah's Phoenix Ak-Chin Casino Resort www.harrah.com/ourcasinos/akc RV Parking. Exotic pool and swim-up bar. Golf Course. Shopping! 800.427.7247	146	4	20	11	1	950
PARKER						
Bluewater Resort and Casino www.bluewaterfun.com Private Marina! Arcade, Health Club, Movie Theatre, Miniature Golf! 888.243.3360	200	4	0	8	0	458
PAYSON						
Mazatzal Casino www.777play.com Dance Floor. Live Entertainment. Casino Shuttle and bus trips. 800.777.7529	0	2	6	3	0	383
PINETOP						
Hon-Dah Resort Casino www.hon-dah.com Comedians. Ski shop. Fine Dining. Hon-dah RV park close by. 800.929.8744	128	1	0	3	0	600
PRESCOTT						
Bucky's Casino And Prescott Resort www.buckyscasino.com Amusement park. Adjoins the Prescott Resort. Beautiful Mountains. 800.756.8744	161	2	20	2	2	300
Yavapai Casino Free Shuttle Bus. Gorgeous Prescott Location. Big-Win Payouts. 800.756.8744	161	0	8	9	0	175
SAN CARLOS						
Apache Gold Hotel Casino www.apachegoldcasinoresort.com Cabaret Entertainment. Attached Hotel. Discover Apache Gold! 800.272.2438	140	2	4	10	0	510
Don't Count Cards. Cancel Them!						

Select A Casino For Your Next Exciting Vacation	Select A Casino For Your Next Exciting Vacation					
	Hotel Rooms & Suites	Restaurants & Bars	Blackjack Tables	Poker Tables	Other Table Games	Gaming Machines
SCOTTSDALE						
Casino Arizona at McKellips Salt River www.casinoaz.com Cultural Exhibits. Showstoppers Live Entertainment! Diverse Dining. 877.724.4687	0	7	30	0	6	1,039
Casino Arizona at Talking Stick www.casinoaz.com Big Jackpots, Golf Course, Intimate social setting. 480.850.7777	0	2	36	45	0	532
SELLS						
Desert Diamond Casino www.desertdiamondcasino.com Free Shuttle! Full service bar and grill, and late night snack bar. 866.332.9467	0	5	0	18	0	500
TUCSON						
Casino Del Sol www.casinodelsol.com Outdoor Amphitheatre! Beautiful Tucson atmosphere. 800.344.9435	0	6	20	12	0	500
Casino Of The Sun www.casinosun.com Exciting slots, 24-Hour Dining. Excellent location! 800.344.9435	0	3	8	0	0	507
Desert Diamond Casino www.desertdiamondcasino.com Free Shuttle! Full service bar and grill, and late night snack bar. 866.332.9467	0	1	20	18	0	808
YUMA						
Paradise Casino www.paradise-casino.com 800 Loose Slots! Big Promotions! World-Class Dining. 888.777.4946	0	1	20	7	0	805
CALIFORNIA						
ALPINE						
Viejas Casino www.viejas.com Banquet hall, Factory Outlet Stores, Valet Parking! Live entertainment 800.847.6537	0	6	7	26	1	2,000
ANZA						
Cahuilla Creek Casino www.cahuillacreekcasino.com Owned by the Cahuilla Creek Indians! Daycare and blackjack! 951.763.1200	0	3	3	0	0	220
AUBERRY						
Mono Wind Casino www.monowind.com Delicious food, great atmosphere! The best little casino in California! 559.855.4350	0	1	5	0	1	329
BAKERSFIELD						
Golden West Casino Play at our Baccarat table! Great dining serving American Food! 661.324.6936	0	1	5	14	1	0
BELL GARDENS						
Bicycle Casino www.thebike.com No-bust, California Blackjack! Regular Tournaments! Online Play! 562.806.4646	0	5	7	82	0	0
Control The Game Play Alone With The Dealer						

Ten Pages Of Casinos Outside Of The United States

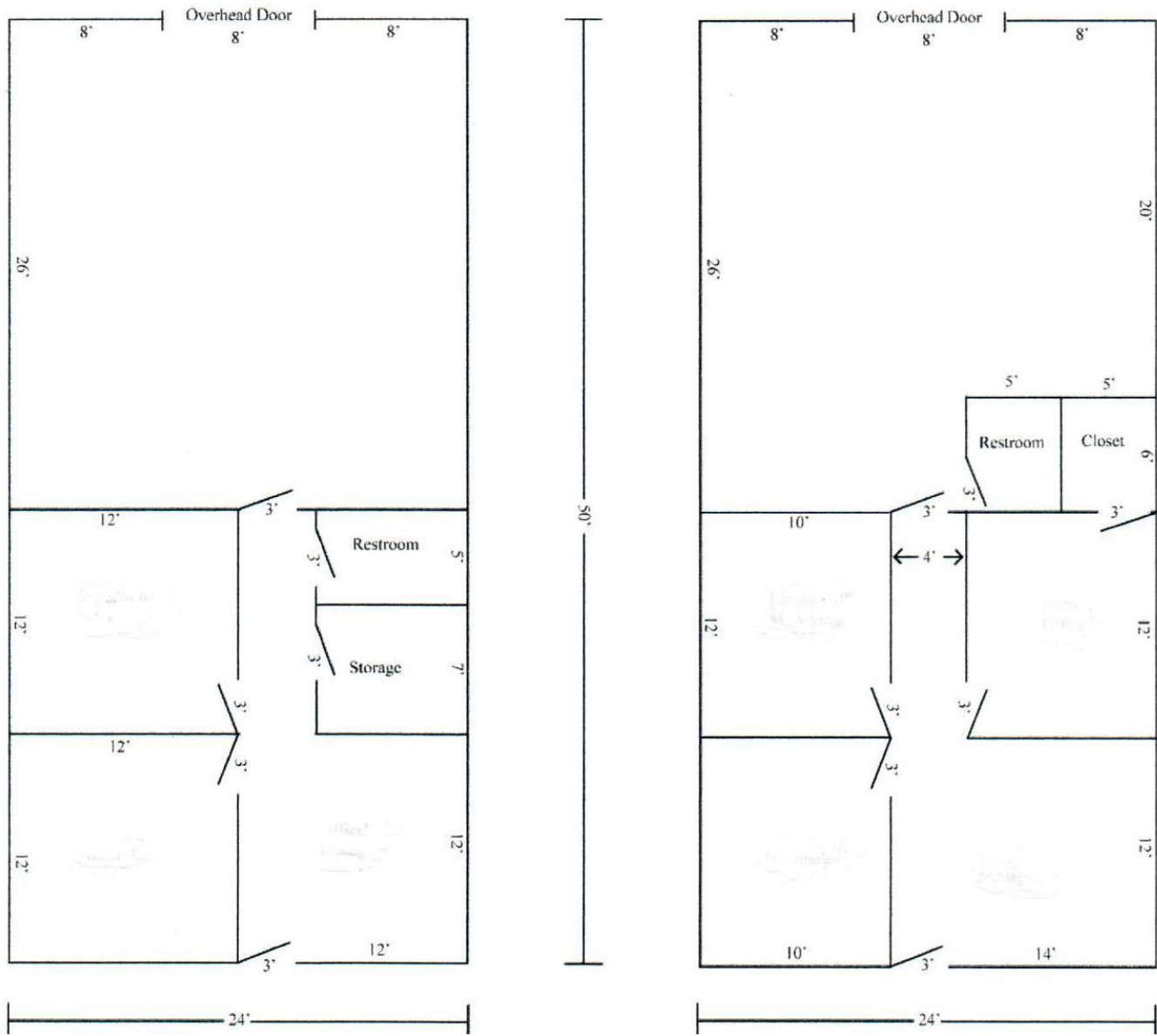


SAMPLE

NOTE: Additional Information On Each Casino Can Be Found On Their Informative Website.							Hotel Rooms & Suites	Restaurants & Bars	Blackjack Tables	Poker Tables	Other Table Games	Gaming Machines
ARGENTINA												
CIUDAD DE SAN LUIS												
Casino Golden Palace www.casinogoldenpalace.com							0	0	1	2	14	220
+54 2652-442222												
COMODORO RIVADAVIA												
Casino Club Comodoro Rivadavia							0	1	3	1	10	157
+54 297-4460391												
CORRIENTES												
Casinos Del Litoral – Central Casino							0	0	10	5	18	420
+54 3783-425118												
LA RIOJA												
Casino Club La Rioja							0	1	2	1	6	143
+54 3822-465703												
MARLAGUE												
Casino Las Lenas							0	0	7	3	5	77
+54 2627-471100												
MENDOZA												
Regency Casino Medoza mendoza.park.hyatt.com							186	5	5	3	10	250
+54 261-4411234												
NEUGUEN												
Casino Magic - Nuegen							0	2	9	3	36	50
+54 299-4470996												
POSADAS												
Casino Club Posadas							0	1	3	1	10	170
+54 3752-428686												
ANTIGUA AND BARBUDA												
JOLLY HARBOR												
Grand Princess Casino							0	4	2	2	20	250
286.562.9900												
MAMORA BAY												
St. James Club www.eliteislandresorts.com							282	3	3	0	5	50
800.345.0356												
SAINT JOHN'S												
King's Casino www.kingscasino.com							0	1	8	8	3	250
877.412.2916												
ARUBA												
EAGLE BEACH												
La Cabana All-Suite Resort & Casino www.lacabana.com							811	6	20	8	5	320
800.835.7193												

Select A Casino For Your Next Exciting Vacation							Hotel Rooms & Suites	Restaurants & Bars	Blackjack Tables	Poker Tables	Other Table Games	Gaming Machines
ORANJESTAD												
Aruba Grand Beach Silvermoon Casino www.arubagrand.com							200	2	4	1	3	180
800.345.2782												
Radisson Aruba Caribbean Resort www.radison.com/palmbeachaw							357	4	7	5	5	253
800.333.3333												
PALM BEACH												
Allegro Resort www.occidentalhotels.com/allegroaruba							372	4	5	2	4	280
800.858.2258												
Wyndham Resort & Casino www.wyndham.com							510	7	16	4	16	400
+297 5-862283												
AUSTRIA												
INNSBRUK												
Casino Innsbruck www.innsbruck.casinos.at							0	1	7	3	11	199
+43 512.587.040220												
LINZ												
Casino Linz www.linz.casinos.at							0	2	7	3	10	210
+43 732.654.48724												
SEEFELD												
Casino Seefeld www.seefeld.casinos.at							42	1	5	7	6	90
+43 5212.234.0												
WIEN												
Casino Wein www.wein.casinos.at							0	1	7	1	16	220
+43 1.512.4836												
AUSTRALIAN CAPITOL TERRITORY												
CANBERRA												
Casino Canberra www.casinocanberra.com.au							0	2	20	6	15	0
+61 2.6257.7074												
BAHAMAS												
CABLE BEACH												
Crystal Palace Casino www.wyndham.com							867	7	51	2	9	750
800.222.7466												
NASSAU												
Atlantis At Paradise Resort And Casino www.atlantis.com							2,300	18	46	17	15	980
800.722.7466												
Shake Up The Casinos												

Typical Area Marketing Office/Warehouse



The above drawings are typical of what an office/warehouse will look like. Both of the drawings are 1,200 square feet. The office/warehouse will be a minimum of 1,000 square feet and a maximum of 1,400 square feet.

The office/warehouse will be located in a nice area that can be found in any city. The front will be nice paved parking, sidewalks, grass, shrubs, trees, etc. The rear of the building will be accessible by truck, like a UPS truck – possibly an 18 wheeler, with a large overhead door to allow the truck to back up to go slightly into the building during bad weather. This will be Parking for Five Employees.

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Note: The next page will explain how you can call Mr. Elzner at a convenient time for you.

Congratulations!!

You Have Completed Viewing A Preview Of The “Best Business Opportunity Offered”

Call me to answer any questions you have. I will also tell you if the Marketing Area you are interested in is still available. If it is, “It won’t be for long!!”. I have scheduled nine times per day, Monday – Friday, for you to select a day and time convenient for you to call me. We have found this works very well. The times are Monday Thru Friday Mornings 9:00 am - 9:45 am - 10:30 am - 11:15 am or Afternoons 2:00 pm - 2:45 pm - 3:30 pm - 4:15 pm - 5:00 pm (**Pacific Time Zone**). You will notice that each telephone visit can be up to forty-five minutes long. You will be calling me on my private line 702.569-2660. It will switch you over to my telephone greeting because I am talking to another excited wise entrepreneur. To make it easier to locate your file, please spell your name and leave your telephone number. I will return your call in a few minutes. Most calls last only fifteen minutes, but if you are needing more information we can speak up to forty-five minutes.

My Email Address is below. Please email me **today**, so I will have your email address, to send you very important information that will be a big **Surprise!!** You can be one of **only** twenty wise entrepreneurs to receive a “Profit Sharing Check for \$1,000’s every month from the Company from three types of profit the Company makes and is Sharing with only the first twenty fast Decision Makers. If you snooze – you loose: (**You Do Not Need To Be A Distributor**) to receive these profits. Also, if it is more convenient give me a ninety-minute window from 9:00 am to 12:00 noon or from 2:00 pm to 5:00 pm for me to call you. **Not The Same Day** of your email.

WGEIzner@EagleBookPublishingCompany.com

Attention: We have had missed telephone interviews recently due to **Time Zone Issues**.

Eagle Book Publishing Company Corporate Headquarters are located in the Pacific Time Zone.

Eastern Time Zone is three hours **later** than our **Pacific Time Zone**

Central Time Zone is two hours **later** than our **Pacific Time Zone**

Mountain Time Zone is one hour **later** than our **Pacific Time Zone**

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Give The Book That Can Teach An Amateur To Be A Consistent Winner

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<p><u>Playing Blackjack To Win Book</u></p> <p>Give This → Order Form to someone who wants to learn how to be a consistent winner.</p>	<p style="text-align: center;"><u>Playing Blackjack To Win Book.</u> Order Form</p> <p>Name _____ Address _____ Apt _____</p> <p>City _____ State _____ ZIP _____</p> <p>Enclose \$49.95 for each book plus only \$9.85 USPS Priority Mail Postage (no handling) covers all books shipped in one package to one address. Example \$49.95 plus \$9.85 postage = \$59.80. Add only \$49.95 for each additional book. Your books will be sent the next business day after we receive your order. We have a very personalized company!!</p> <p>We will call you the day we ship your book. Phone No. _____</p> <p style="color: #00AEEF;">Pay With A Cashier's Check or Money Order Payable To Eagle Book Publishing Company</p> <p>\$ _____ Send Order Form to: Eagle Book Publishing, Company</p> <p>Cashier's Check Or Money Order Suite 37-365</p> <p>Payment enclosed for _____ books 4001 S Decatur Blvd.</p> <p style="text-align: right;">Las Vegas, NV 89103</p>

Give The Book That Can Teach An Amateur To Be A Consistent Winner

<p><u>Playing Blackjack To Win Book</u></p> <p>Give This → Order Form to someone who wants to learn how to be a consistent winner.</p>	<div style="text-align: center;"> <h3><u>Playing Blackjack To Win Book.</u> Order Form</h3> </div> <p>Name _____ Address _____ Apt _____</p> <p>City _____ State _____ ZIP _____</p> <p>Enclose \$49.95 for each book plus only \$9.85 USPS Priority Mail Postage (no handling) covers all books shipped in one package to one address. Example \$49.95 plus \$9.85 postage = \$59.80. Add only \$49.95 for each additional book. Your books will be sent the next business day after we receive your order. We have a very personalized company!!</p> <p>We will call you the day we ship your book. Phone No. _____</p> <p style="color: #00AEEF;">Pay With A Cashier's Check or Money Order Payable To Eagle Book Publishing Company</p> <table style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>\$_____ Send Order Form to:</p> <p>Cashier's Check Or Money Order</p> <p>Payment enclosed for _____ books</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Eagle Book Publishing, Company</p> <p>Suite 37-365</p> <p>4001 S Decatur Blvd.</p> <p>Las Vegas, NV 89103</p> </td> </tr> </table>	<p>\$_____ Send Order Form to:</p> <p>Cashier's Check Or Money Order</p> <p>Payment enclosed for _____ books</p>	<p>Eagle Book Publishing, Company</p> <p>Suite 37-365</p> <p>4001 S Decatur Blvd.</p> <p>Las Vegas, NV 89103</p>
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<p>\$_____ Send Order Form to:</p> <p>Cashier's Check Or Money Order</p> <p>Payment enclosed for _____ books</p>	<p>Eagle Book Publishing, Company</p> <p>Suite 37-365</p> <p>4001 S Decatur Blvd.</p> <p>Las Vegas, NV 89103</p>		